Dose which may take two or more feeds. Rodent death will occur 4-10 days after ingestion of a lethal secure baits so that they cannot be dragged away. The securely deposited in a way so as to minimise the risk of access by non-target animals is a priority. Baits must be "Rodent Bait" at all surface baiting points. The prevention of primary or secondary poisoning by the anticoagulant as during the treatment period and a notice explaining the risk being used in public areas, the areas treated must be marked with the instructions to the public areas and tamper-resistant bait stations are not used, do not use anticoagulant rodenticides as permanent baits. In most cases, anticoagulant bait should have achieved control within 35 days. Should activity continue beyond this time, the likely cause should be determined.

**FOR PROFESSIONAL USE ONLY**

Neosorexa Gold- the first bait employing fortec technology- includes a balance of foraging grain, pellets of clearly different size, shape, colour, texture and taste mixed with cut wheat meaning greater palatability and greater appeal to Rats and Mice.

**Directions for Use**

Thoroughly survey the infested area, particularly secluded and sheltered places in order to determine the extent of the infestation.

Place Neosorexa Gold baits throughout the infested area in tamper-proof bait boxes or at covered bait points. Use bait containers clearly marked "Poison" or "Rodenticide" or "Rodent Bait" at all surface baiting points. The prevention of access by non-target animals is a priority. Baits must be securely deposited in a way so as to minimise the risk of consumption by other animals or children. Where possible, secure baits so that they cannot be dragged away. The product must never be placed indiscriminately.

Rodent death will occur 4-10 days after ingestion of a lethal dose which may take two or more feeds.

**Baiting for Rats and Mice:**

<table>
<thead>
<tr>
<th>Species</th>
<th>Situation</th>
<th>Application rate for each bait point</th>
<th>Recommended frequency of revisiting</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mice</td>
<td>In and around domestic, commercial and agricultural buildings</td>
<td>Up to 30g every 1-2 meters</td>
<td>Frequently over first 10-days and regularly as consumption continues.</td>
</tr>
<tr>
<td>Rats</td>
<td>In and around domestic, commercial and agricultural buildings</td>
<td>Up to 200g every 10 meters</td>
<td>Frequently over first 10-days and regularly as consumption continues.</td>
</tr>
<tr>
<td></td>
<td>In sewers</td>
<td>Up to 200g per bait point</td>
<td>Frequently over first 10-days</td>
</tr>
</tbody>
</table>

**Rats:**

Do not move or disturb bait points for several days after laying bait. If no signs of rat activity are seen near the bait after 7-10 days move the bait to an area of higher activity. If a bait point is completely consumed, increase the amount of bait. Replace any bait eaten by rodents or that has been damaged by water or contaminated by dirt. In sewers make frequent inspections of the bait points during the first 10 days and replace any bait eaten by rodents or that has been damaged by water or contaminated by dirt. Repeat treatment in situations where there is evidence of new infestation.

**Poisoning must be made available alongside the baits.**

**PUBLIC AREA USE:** When tamper-resistant bait stations are used, they should be clearly marked to show that they contain rodenticides and that they should not be disturbed.

For use as a rodenticide only.

To avoid risks to human health and the environment, comply with the instructions to the public areas and tamper-resistant bait stations are not used, the following must be implemented. When the product is being used in public areas, the areas treated must be marked during the treatment period and a notice explaining the risk of primary or secondary poisoning by the anticoagulant as well as indicating the first measures to be taken in case of poisoning must be made available alongside the baits.

**Storage and disposal**

Store in original container, tightly closed. Keep in a cool, dry, well ventilated place away from products with an odour.

**Shelf-life of up to 24 months.**

Do not reuse the container for any other purpose.

Dispose of dead rodents in accordance with local requirements. In the UK poisoned rodents should be disposed of at a suitably permitted incinerator, landfill or burial site by the waste producer or a registered waste carrier. For further information on disposal contact the Environment Agency (http://www.environment-agency.gov.uk/) or SEPA (http://www.sepa.org.uk/).

Remove all baits after treatment and dispose of them in accordance with local requirements. In the UK, waste bait is hazardous waste. For information on disposal contact the Environment Agency (http://www.environment-agency.gov.uk/) or SEPA (http://www.sepa.org.uk/).

**First Aid**

Difenacoum is an anticoagulant which may produce bleeding; the onset of bleeding may be delayed for several days after exposure. In case of emergency, call a doctor immediately for treatment advice. UK medical professionals should contact the National Poisons Information Service (www.npis.org) for further advice.

In case of a pet emergency contact your vet immediately. Antidote: Vitamin K1 (under medical supervision).

Authorisation number: UK-2012-0304

Expire date: 24 months after manufacture

The product contains Bitrex™ to help prevent accidental human consumption. Bitrex is a registered Trade Mark of MacFarlan Smith, Edinburgh.

**Supplied in UK by:**

BASF plc
PO Box 4, Earl Road
Cheadle Hulme, Cheadle
Cheshire SK8 6OG
Tel: 0161 485 6222
Emergency Information: (24 hours freephone): 0049 180 2273112

**Date of manufacture:**

**Batch no.:**

NEOSOREXA GOLD - 10 kgs - 81091005GB1104

Contains 0.05 g/kg (0.005% w/w) difenacoum.

Neosorexa Gold is a ready-to-use rodenticide grain bait for the control of mice, brown rats (Rattus norvegicus) and black rats (Rattus rattus) for the protection of public health, stored products and materials.

Neosorexa Gold controls rats and mice. Neosorexa Gold is for use only in and around buildings and in sewers.

Mice:

Mice are very inquisitive and it may help the control programme to move baits every 2-3 days at the time when bait points are inspected or replenished. Make frequent inspections of the bait points during the first 10-14 days and replace any bait eaten by rodents or that has been damaged by water or contaminated by dirt. If a bait point is completely consumed increase the quantity of bait by placing more bait points. Do not increase the bait point size. Replace any bait eaten by rodents or that has been damaged by water or contaminated by dirt.

Dead rodent bodies, remains of unused bait or any fragments of bait found away from the bait station must be collected during all control operations to minimise the risk of consumption and poisoning to children, companion animals and other non-target animals. Dispose of dead rodents and unused bait safely, as described in the ‘Storage and Disposal’ section below.

The resistance status of the target population should be taken into account when considering the choice of rodenticide to be used. In those areas where evidence of resistance to specific active substances is suspected, avoid their use. To control the spread of resistance, it is advisable to alternate baits containing different anticoagulant active substances.

Neosorexa Gold is effective against rodents resistant to rodenticide products containing warfarin, chlorophacinone and coumatetralyl. Not suitable for use in areas where there are difenacoum resistant rodents.

Unless under the supervision of a pest control operator or other competent person, do not use anticoagulant rodenticides as permanent baits. In most cases, anticoagulant bait should have achieved control within 35 days. Should activity continue beyond this time, the likely cause should be determined.

**Precautionary Statements**

If medical advice is needed have product container or label at hand.

Keep out of reach of children.

Read label before use.

Keep/Store away from food, drink and animal feeding stuffs.

Do not eat, drink or smoke when using this product.

Wear protective gloves.

IF SWALLOWED: Immediately call a POISON CENTRE or Doctor/Physician.

Store locked up.

Safety Precautions

This product should not be decanted. When loading product into bait points a scoop should be used.

Wear suitable protective gloves when handling the product.

Gloves are also recommended to help protect against rodent-borne diseases.

Wash hands after use of the product and before eating drinking or smoking.

Prevent access to bait by children, birds and non-target animals (particularly dogs, cats, pigs and poultry).

PUBLIC AREA USE: When the product is being used in public areas and tamper-resistant bait stations are not used, the following must be implemented. When the product is being used in public areas, the areas treated must be marked during the treatment period and a notice explaining the risk of primary or secondary poisoning by the anticoagulant as well as indicating the first measures to be taken in case of poisoning must be made available alongside the baits.

**Public area use**

When using in public areas, the areas treated must be marked during the treatment period and a notice explaining the risk of primary or secondary poisoning by the anticoagulant as well as indicating the first measures to be taken in case of poisoning must be made available alongside the baits.

**For use as a rodenticide only.**

To avoid risks to human health and the environment, comply with the instructions to the public areas and tamper-resistant bait stations are not used, the following must be implemented. When the product is being used in public areas, the areas treated must be marked during the treatment period and a notice explaining the risk of primary or secondary poisoning by the anticoagulant as well as indicating the first measures to be taken in case of poisoning must be made available alongside the baits.

**Storage and disposal**

Store in original container, tightly closed.

Keep in a cool, dry, well ventilated place away from products with an odour.

**Shelf-life of up to 24 months.**

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